



HOUSTON
PETSET
FOR THE ANIMALS

ANNUAL REPORT

2023
EDITION

A NOTE FROM OUR CO-PRESIDENTS



Houston PetSet Friends,

Every year, Houston PetSet looks for ways to expand our reach and grow our impact on the community we call home. We are happy to report that 2023 was no exception – as we entered into our 20th year, we hit incredible milestones and exceeded goals at every turn.

We looked closely at where our donor dollars could make the biggest possible difference. Our spay/neuter program and community vaccine clinics provided immediate, measurable impact for the most vulnerable populations across Houston.

What we learned at our community clinics and emergency response is that pet owners desperately want to do what's right for their animals, but often aren't afforded the opportunity. These successful initiatives were made possible through generous donations, as well as incredible volunteers who supported our staff every step of the way.

We are so proud of our advocacy in 2023, which included the passage of two key pieces of state legislation. The Texas Licensed Breeders Act will eliminate many rogue backyard breeders and puppy mills. The second law now forbids anyone convicted of animal cruelty to own domestic pets for five years after conviction. We also hosted a Mayoral Forum on Animal Welfare, showing the candidates and the city that animal welfare advocates vote, and that we will hold the new administration accountable when it comes to the safety of our pets and our community.

With 20 years of service to Houston in the rearview mirror, we are looking ahead with hope and gratitude to 2024. Together with your support, we will continue to move the needle for animal welfare in Houston and beyond.

With Immense Gratitude,

Tena Lundquist Faust
Co-President

Tama Lundquist
Co-President



OUR MISSION

Mission: To end the homelessness and suffering of companion animals and elevate their status in society.

OUR OBJECTIVE

To provide resources to build the capacity of other animal welfare organizations, and to improve the public perception and treatment of companion animals.

We achieve our objectives through a strategic plan that focuses on the following six impact areas:

- **Advocacy**
 - Increase engagement to influence public policy and affect legislation at local and state levels
- **Spay & Neuter**
 - Provide free spay/neuter options to communities that need it most
- **Cruelty Prevention**
 - Decrease animal cruelty, and fund and train the agencies that protect animals from abuse
- **Community Service & Education**
 - Implement and support programs to help the public provide proper care to their pets, and support pet owners with emergency funds
- **Rescue, Adopt & Transport**
 - Increase capacity amongst rescue, foster, adoption organizations through funding and transport opportunities
- **Research**
 - Build and leverage our collection of qualitative and quantitative data to inform lasting solutions



GRANTS

Houston PetSet's Annual Grant program continued to see incredible growth in 2023. Records were broken yet again, with \$400,000 being distributed amongst these 90 deserving nonprofits.

Grant Recipients

16 Hands of Love | Abandoned Animal Rescue | ADORE Houston | Angel of Hope Animal Rescue | Animal Justice League | Bailey Animal Rescue Trust | Barrio Dogs | Bay Area Pet Adoptions | Berg Foster Life | CAMO Rescue | Cape Kitty Rescue | Chances Dog Rescue and Relocation | Citizens for Animal Protection | Copper's Cat Commune | Corridor Rescue | Crime Stoppers of Houston | Cypress Lucky Mutt Rescue | Devoted to Pets Rescue | Emancipet | Farm Gals Animal Ministry, Inc. | Flying Pigs Animal Sanctuary | Forgotten Coast Animal Rescue | Fort Bend PAWS | Freedom Collie Rescue | Freedom Street Rescue | Friends of BARC | Friends of Missouri City Animal Shelter | Friends of Rosenberg's Homeless Pets | Fur a Pawsitive Future, Inc. | Fuzzy Texan Animal Rescue | Galveston Island Humane Society | Golden Beginnings Golden Retriever Rescue | Good Lif3 Bully Rescue | Great Pyrenees Rescue Society, Inc. | Happy Bunny Project | Heart of the Underdog | Helping Paws in Chambers County | Homeless and Orphaned Pets Endeavor (HOPE) | Homeless Pet Placement League | Honoring Hope and Faith Rescue | Houston Boxer Rescue | Houston Cares Animal Rescue | Houston K-911 Rescue | Houston Pets Alive! | Houston Rabbit Resource | Interfaith Ministries for Greater Houston | Jacinto City Dog Pound Rescue Volunteers | Jen's Neonatal Nursery | Jenni's Rescue Ranch | Joyrides Rescue | K-9 Angels Rescue | Kind in the Making | Let Love Live | Lifeline of Galveston County | LMN Feline Rescue | Lola's Lucky Day | Lucky Penny Rox Rescue | Lumpy Lizard Reptile, Poultry & Exotics Rescue | Mutt Motel | Operation Pets Alive | Our Pet Project | Paw Patrol | Pet Rescue Team | Pug Hearts Houston | Pup Squad Animal Rescue | Red Collar Rescue | Rescue Texas Resources | Rescued Pets Movement, Inc. | S.A.V.E. Rescue Coalition | Sauver Des Chiens German Shepherd Dog Rescue | Saving Our Companion Animals Fort Bend County | Second Chance Pets | SNARR Animal Rescue Northeast, Inc. | Sonoma's Haven | Spay and Neuter Initiative Program | Special Pals | Stretch for Strays | Sunnyside Street Dogs | TeamFeral Cat Rescue & Adoption | Texas Old English Sheepdog Rescue | Texas Wolfdog Project | The Forgotten Pet Advocates | The Rescue for PTSD | The Reuben and Abbi Project | The Sunshine Cat Fund Cat Rescue | The Underdog Connection | The Woodlands Dog Park Club | Three Little Pitties Rescue | Westie & Scottie Rescue Houston | Wolly Kitten Club

ADVOCACY

Increase engagement to influence public policy and affect legislation at local and state levels.



In 2023, thanks to our advocacy, two key City of Houston ordinances went into effect: **mandatory microchipping and the humane pet store ordinance** requiring stores to source their pets from shelters and rescues instead of puppy mills.

At the state level, Houston PetSet worked with legislators to pass the **Texas Licensed Breeders Act** as well as a bill that makes it illegal for someone convicted of animal cruelty to own a pet for 5 years following conviction.

Finally, we hosted the only **Mayoral Forum on Animal Welfare** at Crimestoppers of Houston. The top four candidates for Houston Mayor faced a live audience of animal advocates in person and online, all keen on holding Houston's next Mayor accountable with regard to the stray animal crisis.

SPAY & NEUTER

Provide free spay/neuter options to communities that need it most.



The Houston PetSet Mobile Spay/Neuter Unit team sterilized, vaccinated and microchipped an astounding **4,200 owned pets** in 2023. We employed a new scheduling system that significantly streamlined our process and cut down on no-shows and cancellations.

In addition to these surgeries subsidized by the City of Houston, we were able to fix **2,000 more cats and dogs** at our partner veterinarians and through mass-spay/neuter events. These additional numbers would not be possible without the support of individual donors and foundations.

CRUELTY PREVENTION

Decrease animal cruelty, and fund and train the agencies that protect animals from abuse.



Together with Texas Humane Legislation Network, **Houston PetSet hosted a training symposium** in October to address the LINK between domestic violence and animal abuse.

Thirty-seven law enforcement and animal enforcement officers attended the day-long seminar and received continuing education credits for their participation.

Agencies will now be empowered to coordinate and act when they see signs of either kind of abuse taking place.

COMMUNITY SERVICE & EDUCATION

Implement and support programs to help the public provide proper care to their pets.



In 2023, Houston PetSet continued to focus on and expand community events, providing **free microchips and vaccines to 1,800 pets**. These events were also an opportunity to offer free spay/neuter services and free food to participating families.

We also granted **\$288,000 in emergency funds** to rescue groups with significant medical cases, as well as pet owners in need of assistance with medical bills so they could keep their beloved pets. With the rising cost of veterinary care, we have found this to be an absolutely vital service for pet owners and rescue groups alike.

RESCUE, ADOPT & TRANSPORT

Increase capacity amongst rescue, foster, adoption organizations through funding, adoption, and transport opportunities.



In 2023, Houston PetSet experienced a seismic shift in the transport world. Our primary receiving partner in Minnesota no longer had space for Texas dogs, so we focused our efforts on feline transports, with the occasional dog transport for local partners. Our brand new transit van comfortably **shuttled more than 1,500 cats and dogs to safety.**

For the first time in many years, Houston PetSet **hosted adoption events** in 2023. River Oaks District generously donated an entire storefront to us for 4 months, so we invited our local rescue partners to bring their pets to a brand new audience of potential adopters. Dozens of deserving pets, including dogs, cats and reptiles, found loving forever homes!

RESEARCH

Build and leverage our collection of qualitative and quantitative data to inform lasting solutions.



As part of our yearly granting cycle, Houston PetSet collects information on the number of people and animals helped annually by our grant applicants. These hard-working groups together **served nearly 400,000 people and assisted more than 200,000 animals** in 2022.

The most astounding number is how much these private nonprofit organizations spent on spay/neuter in 2022: **\$9.5 million in donor and grant dollars**, or out of their very own pockets. The animal welfare industry in Houston agrees that this is the most efficient way to tackle this crisis.

HOUSTON PETSET IN THE NEWS

Once again, Houston PetSet served as the gold standard for animal welfare expertise for the media, in times of both crisis and celebration.

HOUSTON★CHRONICLE

Tama Lundquist and Tena Lundquist Faust



Tama Lundquist, left, and Tena Lundquist Faust
Courtesy Siddhayatan Tirth

Identical twin sisters Tena Lundquist Faust and Tama Lundquist serve as co-presidents of Houston PetSet, a non-profit organization dedicated to animal homelessness. Their documentary, "For the Animals," hit theaters and video-on-demand in July.

Jain monks Sadhvi Siddhali Shree and Sadhvi Anubhuti co-directed and co-produced the film documenting Houston's stray animal crisis with activist and actor Alyssa Milano billed as an executive producer.

COMMUNITY

Animal Welfare Awareness billboard campaign starts with help from city, Houston PetSet

by [Sharron Melton](#)
Posted: Jul 27, 2023 / 06:42 AM CDT
Updated: Jul 27, 2023 / 06:42 AM CDT



Houston Pet Set

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LOCAL

River Oaks District to host Pet Adoption Boutique this weekend

"Through these adoption pop-ups, we can give them an image makeover and say, 'Look! You don't have to think of these as the sad Sarah McLachlan puppies and kittens.'"

Patricia Ortiz | April 14, 2023, 4:21 PM



PET SET HOUSTON

RELA

Top News

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Houston PetSet Party Spurs Crazy Fierce Bidding For Dream Formula One in Vegas, Yellowstone and Rob Gronkowski Hangout Experiences

Helping Animals In the Bayou City In One Unforgettable Glamorous Night

BY SHELBY HODGE / 09.11.23

PHOTOGRAPHY PRISCILLA DICKSON

SAVE ARTICLE



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3 new laws to protect pets only need Texas governor's signature to go into effect on September 1

By [Kandy Wallace](#) | Published May 22, 2023 | Texas | FOX 26 Houston



Three soon to be laws will protect pets

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\$19.99 \$20.00 (online)
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NEWS WEATHER EPIC 2+ INVESTIGATES TRAFFIC SPORTS DISCOVER HOUSTON LIFE NEWSLETTERS

PETS

Zachary Lashaway, Anchor / Reporter

Published: May 3, 2023 at 1:41 PM

Updated: May 3, 2023 at 7:13 AM

Tags: Microchipping, Pets, BABC

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Man talks importance of microchipping pets after losing dog during car wreck



TAMA LUNDQUIST
HOUSTON PET SET CO-PRESIDENT

NOW PLAYING: How did Houston... Man died in house... FEMA All pets in...
Houston Pet Set

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Houston pet non-profit against animal cruelty

A local non profit, Houston PetSet, is working to end Houston's animal crisis. They even released a documentary earlier this year. FOX 26's Coco Dominguez spoke with co-founders of the organization ahead of Friday's fundraising event.

Posted 2 days ago

THE FIERCE & FABULOUS SOIRÉE AND THE THANKS+GIFTING EVENT

On September 7, 2023, Houston PetSet returned to the Post Oak Hotel to **raise nearly \$1 million #ForTheAnimals** at the Fierce & Fabulous Soirée. We hosted our first ever Mission Market, offering donors the chance to directly fund their favorite programs and services. Celebrity Chef Gabriel “Gator” Gilbeau from Yellowstone fame auctioned off two private dinners, garnering the highest bids of the night.

Following the success of the Soirée, Houston PetSet hosted their grant recipients at the Thanks+Gifting Event on November 20 at Kirby Ice House. The date also happened to be our organization’s 20th Birthday, and who better to celebrate with than our **partners in this invaluable work**.



Emcee Deborah Duncan



Co-Chairs Tena Lundquist Faust, Sandra Smith-Cooper, Brisa Field & Tama Lundquist



Celebrity Guest Chef Gabriel “Gator” Guilbeau with Auctioneer Gabriel Butu



Special Guest Senator John Whitmire



Tama Lundquist, Board Treasurer Ann Kaesermann, Impact Award Recipient Angela McGee, Tena Lundquist Faust & Board VP Purvez Captain



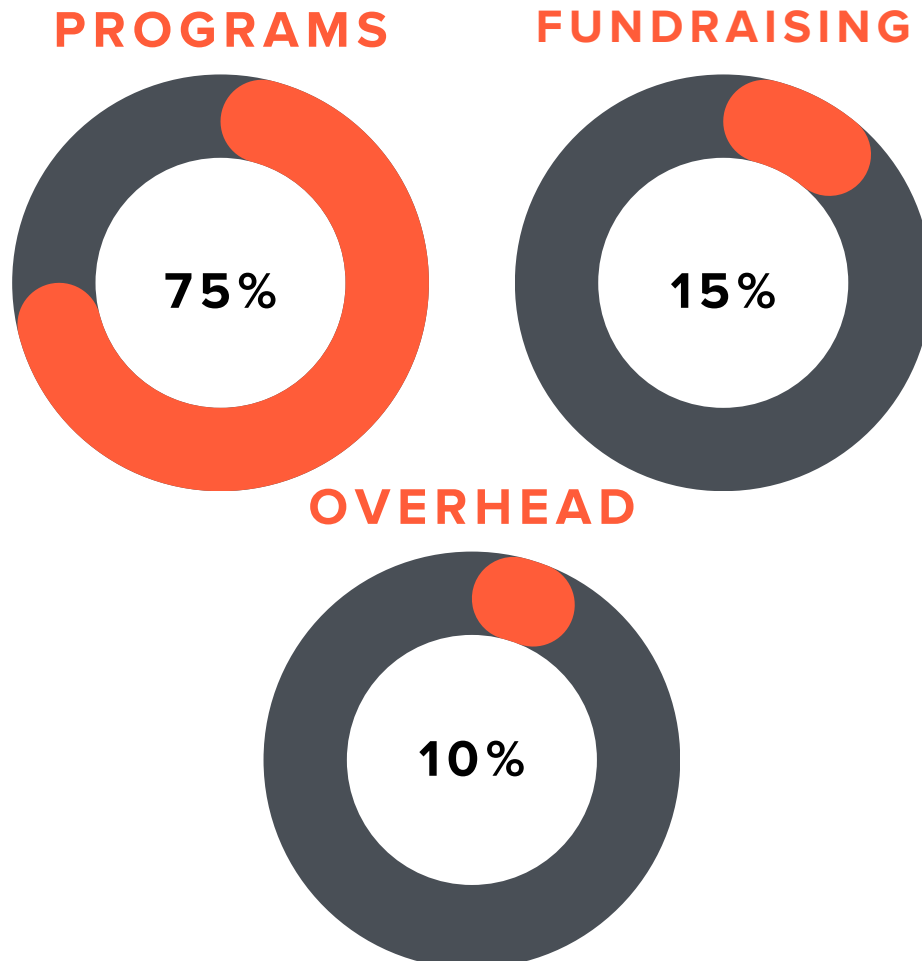
Hundreds of Rescue Partners!

FINANCE

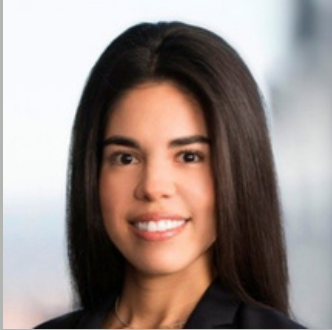
In 2023, 75 cents of every dollar donated to Houston PetSet was spent on critical programming for the animals, including spay and neuter, transport, and emergency grants.

Houston PetSet remained true to our mission in 2023 by targeting **direct-service programs** and funding animal welfare organizations in the Greater Houston area. Contributions supported established programs including spay/neuter, transport, emergency cases, and free vaccine and microchip clinics. We also granted more than \$460,000 to our rescue and service partners at the end of the year, our largest grant year to date.

We raised money for critical programs and **spent it wisely**. We will continue to utilize our resources strategically and carefully to ensure donations are used for the most significant impact.



DONOR TESTIMONIALS



Animals hold a special place in my heart, and Houston's homeless animal population is staggering. Houston PetSet has done incredible work to put an end to animal suffering and homelessness as well as to educate the community. When I donate to Houston PetSet, I know that my funds are truly making a difference.

JACQUELYN REX TOBIN

I support Houston PetSet, because I love animals, and I know that the impact that Houston PetSet has is tremendous for our community and the animals and organizations it helps to support. I believe in their mission to end homelessness and suffering of animals in our city and beyond.



TIFFANY LAROSE KAILEH



I support Houston PetSet because I believe in its mission and have seen firsthand all of the good work that the organization does in our community. From the free vaccine and microchip clinics, to the advocacy for the homeless animals of Houston, I know my money is going to have a direct impact in furthering its mission.

BEN BETNER

Being a Houstonian, I feel a strong responsibility to combat the animal crisis. When I support Houston Petset through donations, I have confidence that my contributions are dedicated to rescuing our furry friends from suffering and homelessness.



MANDY KAO

2023 LEADERSHIP

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