

HOUSTON
PETSET
FOR THE ANIMALS

ANNUAL REPORT

2022
EDITION



A NOTE FROM OUR CO-PRESIDENTS

Houston PetSet Friends,

There was so much to celebrate in 2022, and it was made possible by your steadfast support. Though our organization is small, our reach extends beyond the boundaries of Houston and our impact has grown each and every year due in no small part to your dedication to our mission.

We made great strides in our programming last year, hitting new milestones in the number of pets receiving free spay/neuter services and being transported out of state to adoption partners. We held community resource events where we provided free microchips and vaccines, and we learned firsthand that when we offer the opportunity for pet owners to utilize more accessible services, they will line up in droves.

We took great care to foster our important relationships with legislators, elected officials, law enforcement agencies, and animal welfare partners. As a result, we saw the passage and enactment of hugely impactful legislation and ordinances both locally and statewide in 2022. The true effect of these laws may not be felt immediately, but countless animals will have better lives moving forward as a result of these efforts.

Each year we draw closer and closer to our goal of ending the homeless animal crisis. Through carefully considered strategic planning in the past year, we have uniquely positioned ourselves to have an incredible bearing on the future of animal welfare here in Houston, in Texas, and beyond. With our generous supporters by our side, we look ahead with confidence and commitment to a better world #ForTheAnimals in 2023.

With Immense Gratitude,



Tena Lundquist Faust
Co-President



Tama Lundquist
Co-President



OUR MISSION

Mission: To end the homelessness and suffering of companion animals and elevate their status in society.

OUR OBJECTIVE

To provide resources to build the capacity of other animal welfare organizations, and to improve the public perception and treatment of companion animals.

We achieve our objectives through a strategic plan that focuses on the following six impact areas:

- **Rescue, Adopt & Transport**
 - Increase capacity amongst rescue, foster, adoption organizations through funding and transport opportunities
- **Spay & Neuter**
 - Provide free spay/neuter options to communities that need it most
- **Community Service & Education**
 - Implement and support programs to help the public provide proper care to their pets, and support pet owners with emergency funds
- **Cruelty Prevention**
 - Decrease animal cruelty, and fund and train the agencies that protect animals from abuse
- **Research**
 - Build and leverage our collection of qualitative and quantitative data to inform lasting solutions
- **Advocacy**
 - Increase engagement to influence public policy and affect legislation at local and state levels



GRANTS

2022 saw even more growth in Houston PetSet's annual grant program, distributing more than \$350,000 to 78 worthy animal welfare organizations in the Greater Houston Area and beyond.

Grant Recipients

16 Hands of Love | A Doberman Adoption Placement Team Abandoned Animal Rescue | ADORE Houston | Animal Justice League | Animal Shelter Volunteers of Texas | ARC Pet Allies | Bailey Animal Rescue Trust Barrio Dogs | Bay Area Pet Adoptions | Best Friends Furever Bluebonnet Equine Humane Society | CAMO Rescue | Cape Kitty Rescue Chances Dog Rescue and Relocation | Citizens for Animal Protection Corridor Rescue | Crime Stoppers of Houston | Cypress Lucky Mutt Rescue | D & A Animal Rescue | Emancipet | Flying Pigs Animal Sanctuary | Forgotten Coast Animal Rescue | Fort Bend PAWS | Freedom Collie Rescue | Freedom Street Rescue | Friends of BARC | Golden Beginnings | Good Lif3 Bully Rescue | Great Dane Rescue of Southeast Texas | Greater Houston German Shepherd Dog Rescue | Happy Bunny Project | Helping Paws in Chambers County | Homeless and Orphaned Pets Endeavor (HOPE) | Honoring Hope and Faith Rescue | Houston Cares Animal Rescue | Houston K-911 Rescue | Houston Pets Alive! Interfaith Ministries for Greater Houston | Jacinto City Dog Pound Rescue Volunteers | Jake's House of Animal Rescue | Jenni's Rescue Ranch Joyrides Rescue | K-9 Angels Rescue | LMN Feline Rescue | Lola's Lucky Day | Lucky Penny Rox Rescue | Lumpy Lizard Reptile, Poultry & Exotics Rescue | Operation Pets Alive | Our Pet Project | Paw Patrol Pearland Parvo Recovery Center | Pug Hearts Houston | Pup Squad Animal Rescue | Reclaimed Paws | Red Collar Rescue | S.A.V.E. Rescue Coalition | Saving Our Companion Animals Fort Bend County | SNARR - Special Needs Animal Rescue & Rehabilitation | Sonoma's Haven Southern Comforts Animal Rescue | Spay and Neuter Initiative Program Special Pals | Stretch for Strays | TeamFeral Cat Rescue & Adoption Texas Old English Sheepdog Rescue | Texas Wolfdog Project | The Forgotten Pet Advocates | The Rescue for PTSD | The Woodlands Dog Park Club | Unity for a Solution | Waiting Under the Willow Foundation Westie & Scottie Rescue Houston | Wolly Kitten Club

RESCUE, ADOPT & TRANSPORT

Increase capacity amongst rescue, foster, adoption organizations through funding and transport opportunities.

In 2022, Houston PetSet's transport program was a **beacon of hope** to Houston-area shelters and rescues. We sent 1400 cats, dogs, puppies and kittens to our shelter partners in Minnesota, freeing up space here in Houston for more pets to be rescued off the streets.

We began laying the foundation for a new 'fleet' of transport vehicles, preparing for the retirement of our big red bus. Our transport team logged approximately 50,000 miles on that bus in 2022, and that doesn't include the two cat-only transports we sent on smaller vehicles. That's a lot of miles for a lot of lives saved..



SPAY & NEUTER

Provide low-cost and free spay/neuter options to communities that need it most.



The Houston PetSet Mobile Spay/Neuter Unit saw a record 2900 pets for **free sterilization services** in 2022. Through a collaboration with the City of Houston as well as individual donors, we were able to directly impact many families who can't afford necessary medical care. Each surgery includes free core vaccines and a microchip, a package that can cost several hundred dollars at a veterinary clinic.

We also provided funding to our partners to cover the costs of nearly 2000 additional surgeries at private clinics or MASH-style spay/neuter events. These surgeries prevent millions of unwanted puppies and kittens from being born on the streets of Houston.

COMMUNITY SERVICE & EDUCATION

Implement and support programs to help the public provide proper care to their pets.

In 2022, Houston PetSet began hosting free microchip and vaccine events for pet owners in underserved communities. With the new City of Houston ordinance requiring microchips, we decided to **assist our neighbors** with compliance. Our first event drew approximately 1000 pet owners, and had such a massive response that we had to schedule a second day.

We also provided \$229,000 in **emergency grants** to rescue groups who took on significant medical cases, as well as pet owners in need of assistance with medical bills so they could keep their beloved pets. And finally we boarded and treated 16 pets belonging to **survivors of domestic violence** at not cost to owners through our PetProtect program.



CRUELTY PREVENTION

Decrease animal cruelty, and fund and train the agencies that protect animals from abuse.

Houston PetSet continued to strengthen our relationship with Texas Humane Legislation Network and local law enforcement in order to make Houston **a more humane city**. We co-facilitated training for the Harris County Sheriff's Department in December to empower them to enforce local humane ordinances as well as state-wide anti-cruelty laws.

Because of our help, 6 officers and 2 sergeants are now certified animal cruelty and abuse experts. This is the first time in HPD history that a unit has been certified to investigate and prosecute animal cruelty and abuse.



RESEARCH

Build and leverage our collection of qualitative and quantitative data to inform lasting solutions.

As part of our yearly granting cycle, Houston PetSet collects information on the number of people and animals helped annually by our grant recipients. These hard-working groups fill the program gaps left by municipal organizations, and together **served more 191,000 people and assisted more than 200,000 animals in 2022**. These are astounding numbers considering that most of these groups have fewer than 10 paid staff members, and two thirds of them have annual operating budgets under \$200,000.



ADVOCACY

Increase engagement to influence public policy and affect legislation at local and state levels.



In addition to the Safe Outdoor Dogs Act officially going into effect, January of 2022 brought a thrilling outcome to a long-fought battle in Houston's City Council. Together with our partners, we were instrumental in the passage of a series of **new humane ordinances**, including mandatory microchipping and a \$1 million pledge for spay and neuter initiatives.

The **marquee accomplishment** of the session was the humane pet store ordinance, which requires pet stores within city limits to source their pets from shelters and rescues, effectively banning the sale of puppy mill puppies.

HOUSTON PETSET IN THE NEWS



SOCIETY / FEATURED PARTIES

River Oaks District Morphs Into Yellowstone for PetSet's de Boule Party

When a Luxury Land Goes Western

BY SHELBY HODGE // 06.23.22

PHOTOGRAPHY SI VO PHOTOGRAPHY

SAVE ARTICLE



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12 Tena Lundquist Faust, Tama Lundquist at at the PetSet party at de Boule Diamonds & Jewelry in June. They co-chair the fall PetSet gala with Sue Smith. (Photo by Si Vo Photography)

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ANIMALS | **Houston Animal Groups Worked Together to Help Pets Stay Warm During the Freeze**
FAITH BUGENHAGEN | DECEMBER 30, 2022 | 5:00AM

A pet and their owner at one of the warming centers. Photo by Kourtney Crenshaw

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OPINION // OUTLOOK

Opinion: Houston's stray animal crisis undermines city's reputation

Tena Lundquist Faust and Tama Lundquist
July 15, 2022

Stray dogs eat after they were fed by K911 Houston Animal rescue volunteers on the corner of Peach St. in Haywood on May 15, 2022 in Houston, TX.
Thomas B. Stone, iStock.com Photographer / For the Chronicle

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THE FIERCE & FABULOUS SOIRÉE AND THE THANKS+GIFTING EVENT

On September 9, Houston PetSet smashed expectations by fundraising an incredible **\$1.3 million** at our 2022 Fierce & Fabulous Soirée. Special guests Cole Hauser and Forrie Smith from the runaway TV hit 'Yellowstone' inspired the crowd to give more than ever before. The spectacular night returned to The Post Oak Hotel with a meaningful program followed by a successful auction and a rousing after-party.

Following the success of the Soirée, Houston PetSet hosted their grant recipients at the Thanks+Gifting Event on November 7 at Kirby Ice House. The weather was perfect for an outdoor celebration of the **incredible work** achieved by our partners throughout the year.



Emcee Deborah Duncan with Honoree Sidney Faust



Co-Chairs Tena Lundquist Faust, Sue Smith & Tama Lundquist



Celebrity Guest Cole Hauser



Board Members Ann Kaesermann & Duncan Stewart



The Houston PetSet Team
Kourtney Crenshaw, Sarah Mills, Mindy Guthrie, Tena Lundquist Faust, Tama Lundquist, Ingrid Gunn Otero & Lisa Tynan



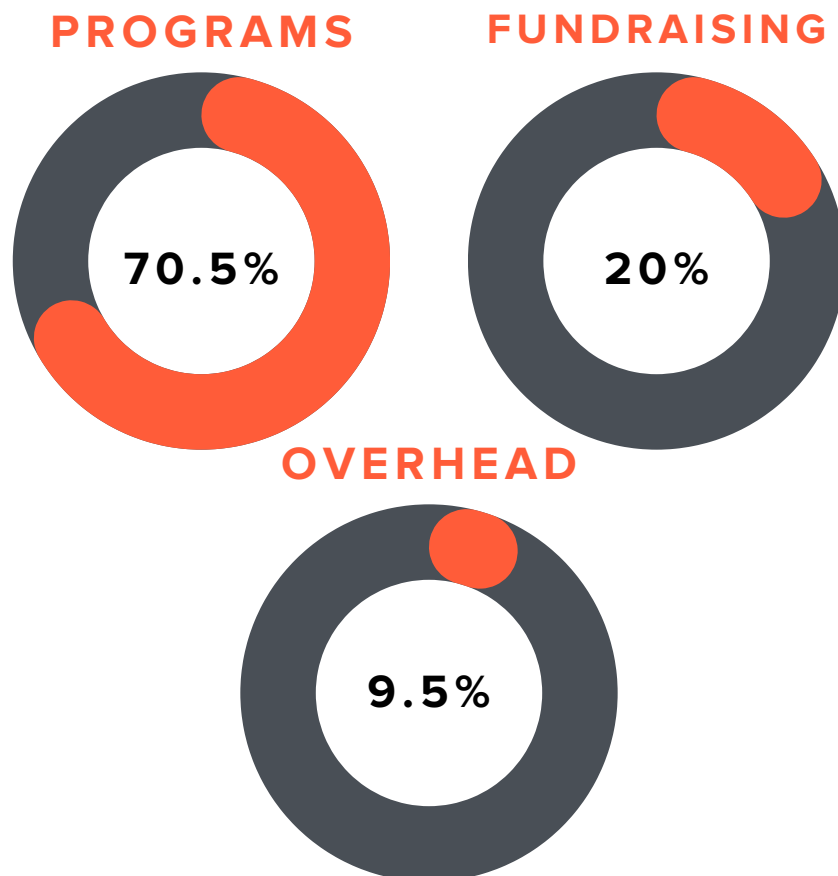
Hundreds of Rescue Partners!

FINANCE

In 2022, 70.5 cents of every dollar donated to Houston PetSet was spent on critical programming for the animals, including transports, free spay/neuters, Pet Protect and emergency veterinary services.

In 2022, Houston PetSet remained **true to our mission** by targeting donations to direct-service programs and funding animal welfare organizations in Greater Houston. Contributions supported established programs like spay/neuter, transport, community and individual pet emergencies, aid to the pets of domestic violence victims, and free vaccine/microchip clinics. The granting program supplied local rescues with critical funds to help with their new and existing programs.

Houston PetSet responded quickly to the changing landscape of animal welfare, especially following the COVID restrictions and their aftermath. We will continue to utilize our resources **strategically** and carefully to ensure donations are used for the most significant impact. In fact, Houston PetSet is recognized as a 3-star charity on Charity Navigator and earned a gold star rating on Candid (formerly Guidestar) for financial transparency and leadership.



DONOR TESTIMONIALS



Before we learned about Houston PetSet, my husband Tom and I donated to multiple rescues (driven in large part) by our emotions. By giving to HPS, we feel our money is being granted to those organizations that truly are results-oriented. In addition, HPS attacks the root of Houston's overpopulation problem via their spay/neuter program and governmental advocacy. We have seen that Houston PetSet's team shares a mutual vision... a future where city shelters and rescue groups are the exception and not the norm.

TOM & ELIZABETH NETTING

I volunteer and donate to Houston PetSet because they are a force multiplier, helping to alleviate Houston's pet overpopulation issue one animal at a time. They take a holistic approach to ending animal suffering through providing low cost spay/neuter surgeries, transporting animals to new, loving homes, and supporting local rescue groups. HPS exemplifies strategic thinking, collaboration, and determination - all for the animals. I know my dollars are making an impact in their hands.



HANNAH RICHARD MOLINA



My husband and I have always had a soft spot for animals. We are saddened by the stray animal population in Houston, the city we love and call home. When we learned about Houston PetSet, and all of the amazing things that they do for the animals in our city, we knew it was the perfect organization to donate financially to. After learning even more about what Tena and Tama do, I now want to donate not only my money but my time. Thank you Houston PetSet for taking care of the fur babies of Houston.

LAUREN ABBOTT

2022 LEADERSHIP

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