



ANNUAL REPORT

2021 EDITION



A NOTE FROM OUR CO-PRESIDENTS

Houston PetSet Friends,

We never cease to be amazed by both the resiliency of Houstonians and the generosity of our supporters. Twenty twenty-one was a challenging year for everyone, but Houston PetSet marched on, growing our programs and supporting our partners despite the everpresent COVID-19 pandemic.

In fact, in the face of an economic downturn Houston PetSet still managed to host a record-setting Fierce & Fabulous Soirée which allowed us to present our largest grant ever to Houston-area animal welfare organizations. Your gifts do so much to alleviate the suffering of so many, and for that we are grateful.

Our transports continued to offer second chances to adoptable pets while freeing up shelter space for Houston animals in need. Our mobile unit treated emergency cases and performed spay and neuter surgeries all over Houston and Harris County at no cost to owners. Our Pet Protect program provided safe shelter to pets of domestic violence survivors. And our emergency funds enabled our partners to rescue animals from unspeakable suffering.

In addition to our programs and services, Houston PetSet was on the frontlines of animal advocacy, making multiple trips to the Texas State Capitol in 2021. Thanks to our efforts alongside our partners at Texas Humane Legislation Network, a landmark animal welfare bill was passed that will free untold numbers of dogs from the cruel, heavy chains that confine them.

Because we are a small and agile organization, Houston PetSet has the advantage of being able to pivot when there are certain pressing needs in our community. While we always aim to address all six of our impact areas, we know that our efforts and our funds are more impactful when we are deliberate with our focus. In 2021, we were able to help thousands of animals and the families who love them. We look forward to all the lives we will change in 2022, and we are honored to do so with your continued support.

For The Animals,

Tena Lundquist Faust Co-President

UNDOWS - TUST

Tama Lundquist Co-President



OUR MISSION & VISION

Mission: To end homelessness and suffering of companion animals.

Vision: A world where companion animals do not suffer and are valued by society.

THE OBJECTIVE

To provide resources to build the capacity of other animal welfare organizations, and to improve the public perception and treatment of companion animals.

We achieve our objectives through a strategic plan that focuses on the following six impact areas:

- Rescue, Adopt & Transport
 - Improve capacity amongst rescue, foster, adoption and transport organizations
- Spay & Neuter
 - Increase the number of accessible high-volume spay and neuter programs
- Community Service & Education
 - Implement and support outreach programs to inform the public of proper treatment of animals
- Cruelty Prevention
 - Decrease animal cruelty and fund agencies that protect neglected and abused animals
- Research
 - Build and leverage our collection of qualitative and quantitative data to inform lasting solutions
- Advocacy
 - Increase engagement to influence public policy and affect legislation at local and state levels

GRANTS

2021 was Houston PetSet's most successful granting year ever, with more than \$300,000 being distributed to worthy animal welfare organizations in the Greater Houston Area and Beyond.

Grant Recipients

A Doberman Adoption Placement Team | Abandoned Animal Rescue | ADORE Houston | Animal Justice League | Animal Shelter Volunteers of Texas | Bailey Animal Rescue Trust | Barrio Dogs | Bay Area Pet Adoptions | Bluebonnet Equine Humane Society | Buster's Friends | CAMO Rescue | Cape Kitty Rescue | Chances Dog Rescue and Relocation | Citizens for Animal Protection | Corridor Rescue | Crime Stoppers of Houston | Cypress Lucky Mutt Rescue | Fort Bend PAWS | Freedom Collie Rescue | Freedom Street Rescue | Friends of BARC | Golden Beginnings | Good Lif3 Bully Rescue | Great Dane Rescue of Southeast Texas | Greater Houston German Shepherd Dog Rescue | HART - Houston Animal Rescue Team | Helping Paws in Chambers County | Homeless and Orphaned Pets Endeavor (HOPE) | Homeless Pet Placement League | Honoring Hope and Faith Rescue | Houston Humane Society | Houston K-911 Rescue | Houston Pets Alive! | Interfaith Ministries for Greater Houston | Jacinto City Dog Pound Rescue Volunteers | Jake's House of Animal Rescue | Joyrides Rescue | K-9 Angels Rescue | LMN Feline Rescue | Lola's Lucky Day | Loving Arms Pet Placement | Lucky Penny Rox Rescue | Magnolia Exotic Bird Sanctuary | Operation Pets Alive | Our Pet Project | Pet Rescue Team | Pug Hearts Houston | Pup Squad Animal Rescue | Red Collar Rescue | S.A.V.E. Rescue Coalition | Saving Our Companion Animals Fort Bend County | Scout's Honor | Second Chance Pets | SNARR - Special Needs Animal Rescue & Rehabilitation | Sonoma's Haven | Southern Comforts Animal Rescue | Spay and Neuter Initiative Program | Special Pals | Stretch for Strays | TeamFeral Cat Rescue & Adoption | Texas Old English Sheepdog Rescue | Texas Wolfdog Project | The Forgotten Pet Advocates | The Rescue for PTSD | The Woodlands Dog Park Club | Unity for a Solution | Westie & Scottie Rescue Houston | Wolly Kitten Club

RESCUE, ADOPT & TRANSPORT

Increase capacity amongst rescue, foster, adoption and transport organizations.

2021 saw exciting growth of the transport program. With nearly 2,000 animals transported from our partners in Houston to Minnesota, pets were given a better chance at adoption, and more rescue and shelter space was made available for animals in need. Houston PetSet welcomed two new partners in Pearland Animal Services and Pasadena Animal Shelter in Houston, and continued to work with Animal Humane Society, Angel of Hope and Babinski Foundation in Minnesota. In fact, Babinski Foundation brought their trailer down to Houston twice to bring pets back up north.



SPAY & NEUTER

Increase the number of accessible and high-volume spay and neuter programs.

2,000+

ANIMALS ALTERED

AT NO COST TO

THEIR OWNERS

In 2021, Houston PetSet again made a huge impact in the community and a dent in the pet overpopulation crisis by offering free spay/neuter surgeries to members of the Houston community. After a brief hiatus while a new veterinary partner was acquired, HPS was able to resume this vital service throughout the city of Houston and Harris County.

Houston PetSet also helped pilot and facilitate a City of Houston program that was responsible for more than 700 surgeries in Q1 and Q2.

Each surgery includes free core vaccines and a microchip, a package that can cost several hundred dollars at a veterinary clinic. By supporting members of the community who love their pets but need a little extra help, Houston PetSet is able to make life better for the animals.

COMMUNITY SERVICE & EDUCATION

Implement and support outreach efforts to inform the public of proper treatment of animals.

Give Our Pets a Hand (www.gopah.org) was successfully launched in 2021 as an unbranded resource website for Houston-area pet owners and rescues that includes a feature which translates information into 10 languages. Funded by the City of Houston, this site is aimed at being a resource for animal welfare organizations that provides information on pet care as it relates to basic, health, safety and behavioral needs. Part of the project launch included the creation of 16 educational videos, available with subtitles in English, Vietnamese and Spanish. The goal for 2022 is to expand the website reach throughout the Greater Houston region.





In May of 2021, Houston PetSet premiered a brand new podcast, Conversations for the Animals, hosted by Co-Presidents Tena and Tama. There were 16 episodes featuring a wide variety of players in the animal welfare space, including law enforcement, non-profit founders, and members of the media. The podcast is professionally recorded and distributed across multiple platforms, including Spotify, Google, Apple, YouTube and Soundcloud. With more than 250 plays in the first six months, Conversations for the Animals promises to be a great outlet for education and information about animal welfare in the future.

CRUELTY PREVENTION

Decrease animal cruelty and fund agencies that protect neglected and abused animals.



Houston PetSet worked closely with Crime Stoppers of Houston to improve animal welfare education within law enforcement. HPS supported anti-cruelty training of the Houston Police Department, while simultaneously assisting them with the disposition of pets removed from cruelty situations.

In addition to working directly with law enforcement, Houston PetSet contributed financially to local animal welfare organizations to support them when they took in pets from cruelty cases such as abandonment and neglect.

Finally, in 2021 HPS continued the emergency boarding program called Pet Protect for pets of families fleeing domestic violence. Perpetrators of abuse often are violent towards their pets as well as their families, so this vital service has saved many lives since its inception.

RESEARCH

Build and leverage our collection of qualitative and quantitative data to inform lasting solutions.

Houston PetSet strives to make data-driven decisions and continually monitors animal welfare and health and human services sources to watch for national and local trend information. In 2021, Houston PetSet began meeting with national and international organizations to determine how best to quantify and address local needs, both from broad and more narrow perspectives. One such effort involves helping to better quantify and serve pet owners experiencing homelessness to ensure people and pets are being supported during these challenging financial times.



ADVOCACY

Increase engagement to influence public policy and affect legislation at local and state levels.



2021 was a monumental year for Houston PetSet with regard to animal advocacy. Along with members of the Texas Humane Legislation Network, HPS Co-Presidents Tena and Tama visited the Texas State Capitol twice to meet with legislators and testify in favor of SB5, the Safe Outdoor Dogs Act. After the bill was initially vetoed, they had the opportunity to speak with Governor Greg Abbott face to face, and not long after, he included SB5 in the special session and it was finally passed after years of trying!

The Safe Outdoor Dogs Act is a monumental bill that bans the use of chains in tethering dogs outside, and it defines what adequate shelter means for these dogs. It will change the lives of so many pets left on the end of a chain for too long.





HOUSTON PETSET IN THE NEWS



















DEVOURING HOUSTON 2022: CITYBOOK'S ANNUAL ROUNDUP OF THE LATEST AND GREATEST IN DINING

FULL HEARTS, CAN'T LOSE: AHA RAISES ASTOUNDING \$2.3 MIL AT HEART BALL

INSIDE ONE HOUSTON COUPLE'S EMOTIONAL JOURNEY TO FERTILITY

MUMBAI-BORN JANAVI FOLMSBEE OFFERS A NEW SET OF WONDERFULLY WATERY WORKS







 $Chaired \ by \ Meghan \ Cornelius \ and \ Katie \ Gibson, the \ evening \ garnered \ a \ record-breaking \ \$800,000 \ for \ the \ organization. The \ cocktail \ hour \ included \ colorful \ characters$ on stilts and a 360-degree photo booth, and ended with a second-line procession into the ballroom.

Guests entered as "Celebration" played over the speakers and J&D Entertainment dancers psyched up the crowd with a performance on the runway. Light-up gift boxes and floating balloons, along with vibrant floral arrangements by ArtAttack, further set the tone for a fun and festive night.

CAP's Executive Director Emeritus Kappy Muenzer was honored for her 47 years of service to CAP; she started the Celebrity Paws tradition and also payed the way for CAP's current shelter, a state-of-the-art facility completed in 2011.

Lenny Matuszewski emceed the runway show, which featured Houstonians and their pets, including "junior honoree" Abby Albright and her rescue pup Haven, and Robin and Lance Deutsch with Chico and Amigo.

And Frank Billingsley took the mic for the rest of the evening, which featured awards such as the Melcher Humanitarian of the Year title, presented to Tama and Tena Baust and Houston PetSet. Sponsor West Houston Subaru called out the winner of the raffle for a 2021 Forester, and also announced that beginning next year, it will cover the adoption fees for all special-needs animals.





THE FIERCE & FABULOUS SOIREE AND THE GIFTING EVENT

On September 10th, Houston PetSet supporters returned to the stunning Post Oak Hotel for the annual Fierce & Fabulous Soirée. In attendance were more than 400 animal lovers honoring Jan Duncan as the 2021 Animal Angel Award recipient. The event was emceed by KHOU's Great Day Houston host, Deborah Duncan, and co-chaired by Tama Lundquist, Tena Lundquist Faust and Brigitte Kalai. The Soirée raised a record \$700,000 for the animals.

Then, on November 17th, Houston PetSet hosted the annual Gifting Event at Buffalo Bayou Brewery to announce grant awards to nearly 70 animal welfare organizations in the Greater Houston region. Thanks to the record-setting Soirée, more than \$300,000 in funds were disbursed among those deserving groups.



Tama Lundquist & Tena Lundquist Faust



Deborah Duncan Emcee & Host of Great Day Houston



Drs. Purvez & Jen Captain



Max the H-Town Husky



Sandra Smith Cooper, Brigitte Kalai & Susan Boggio



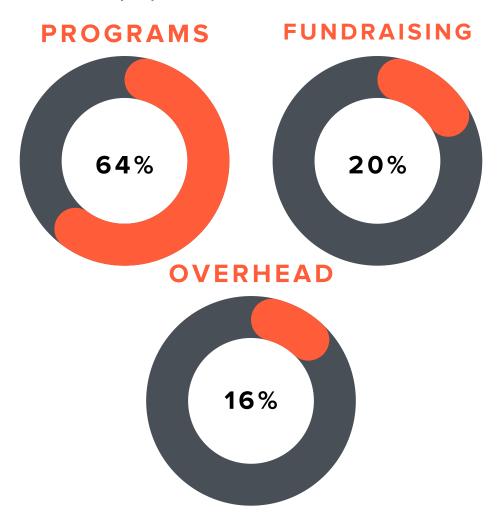
Jimmy & Betsy Montgomery

FINANCE

In 2021, 64 cents of every dollar donated to Houston PetSet was spent on critical programming for the animals, including transports, free spay/neuters, Pet Protect and emergency veterinary services.

In 2021, Houston PetSet focused our donations both on delivering programs that directly served animals in the Greater Houston area, and funding the animal welfare organizations working alongside us. Dollars raised supported our transport program, our mobile clinic, free spay/neuter efforts, and emergency funds for pets in dire need of care.

Continuing COVID restrictions and a national shortage of veterinarians curtailed some planned activities. Any donations not expended in 2021 will be gratefully used in 2022 for the same purpose.



For those curious about these funding allocations: without a focus on strategic issues such as local government, we would be far less effective at what we do for the animals of Houston. We consistently address legislative issues to smooth the path for our operational strategy. If we did not work with the city and county, the animals would suffer and we would be considerably less successful at serving in our fundamental role as a granting organization and convener of resources. We believe in transparency, and we are happy to discuss these numbers if anyone has any questions.

DONOR TESTIMONIALS



My husband and I support Houston PetSet because it is the most important organization centered around making a difference for pets in Houston. HPS partners with local rescues, shelters, and veterinarians to address the existing pet overpopulation. They also invest time educating government leaders and Houstonians about how they can help prevent unwanted litters and animal cruelty. Houston PetSet is addressing the animal homelessness crisis at every level, which is one of the many reasons we choose to support them and encourage others to do the same.

SUSAN & DAN BOGGIO

Jimmy and I are blessed to be able to donate to Houston PetSet to help with their commitment to the animals. Houston has such a large stray animal population and without organizations such as Houston PetSet it would be so much worse. With the work that Tama, Tena and the team do a change is being made!!







Our family has been active in the Houston fostering community as well as with Club PetSet Young Professionals for the past 3 years. Supporting HPS is important to us because they partner with local rescue groups to save animals from life on the street. One important role HPS plays is to transport adoptable dogs and cats. This frees up the room with local volunteers to receive cats and dogs from local shelters and help them get ready for their 'fur'ever homes. This is why we choose to support HPS and make a difference for the animals

BLAKE & SAMANTHA BRAVO

I am honored to be able to serve as a Board member at Houston PetSet and promote the need to take action in finding a solution for the crisis of animal homelessness. Living in Houston for over 30 years I have witnessed the growth of this organization as the hub of advocacy for our poor abandoned animals in Houston. We must take action for the betterment of our community, our children and our city. I've been blessed to be able to have the experience of rescuing, fostering and adopting my fur family with the satisfaction of philanthropically supporting hard working rescues and Houston PetSet. It takes a village!



LEADERSHIP

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THE HOUSTON PETSET TEAM



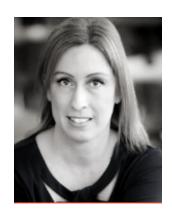
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Mikki Betancourt General Manager



Mindy Guthrie Chief Development Officer



Sarah Mills Senior Manager



Lisa Tynan Marketing & Special Events Specialist

HOUSTON PETSET PETS





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